

Investment in Training Leads to Increased Employee Retention and Revenue for Vista Solutions Group



INDUSTRY
Software Development

COMPANY
Vista Solutions Group

Since 2001, VistaSG has served the government sector with its software solutions that digitize, automate, and protect their most valuable asset: their digital records and documents.

Why Lorman?

- + Abundance of training relevant to employees' needs
- + Platform makes it easy to assign learning to employees
- + Ability to test learning and track employee progress



"We started with Lorman by just investing in a few additional modules for the staff. Today, we are a subscriber actively using the portal and assigning relevant training each quarter to the staff. And they are using it!"

Michael Hundley, CEO
Vista Solutions Group

CHALLENGE

VistaSG's workforce faced new challenges after COVID-19, such as time management, working with different personalities, problem-solving, and more. As their business grew, they needed to further educate and train their employees to keep up with the speed and demands of growth.

Prior to partnering with Lorman Education Services, VistaSG relied on in-house training, which used valuable staff time and resources to implement, and the hiring of in-person trainers, a solution not robust or timely enough to meet their needs.

SOLUTION

Lorman Education Services provided immediate access to an enterprise-wide learning and development solution to keep up with the speed and demands of VistaSG's workforce growth. The capability to deliver affordable, better, on-demand training allowed VistaSG to leverage training as a motivational and retention tool for their employees.



ENTERPRISE PACKAGE

The enterprise package was a logical and cost-effective approach to unify training company-wide and upskill employees across the organization.



CONTENT LIBRARY

An extensive library of content offered employees access to online education programs and an assortment of on-demand training courses to meet training needs across all departments.



LEARNING PLATFORM

Team management tools made it easy to assign courses or Learning Paths to individual employees or teams. The intuitive learning platform allowed management to efficiently implement training and track progress, ensuring employees continued to develop professional skills while remaining engaged in their work.

RESULT

Qualitatively, we see a direct correlation with confidence, esteem, retention of staff, improved customer service, better job performance, and morale using Lorman. As a result, over the last four years, our revenue has nearly doubled!

Michael Hundley, CEO, Vista Solutions Group